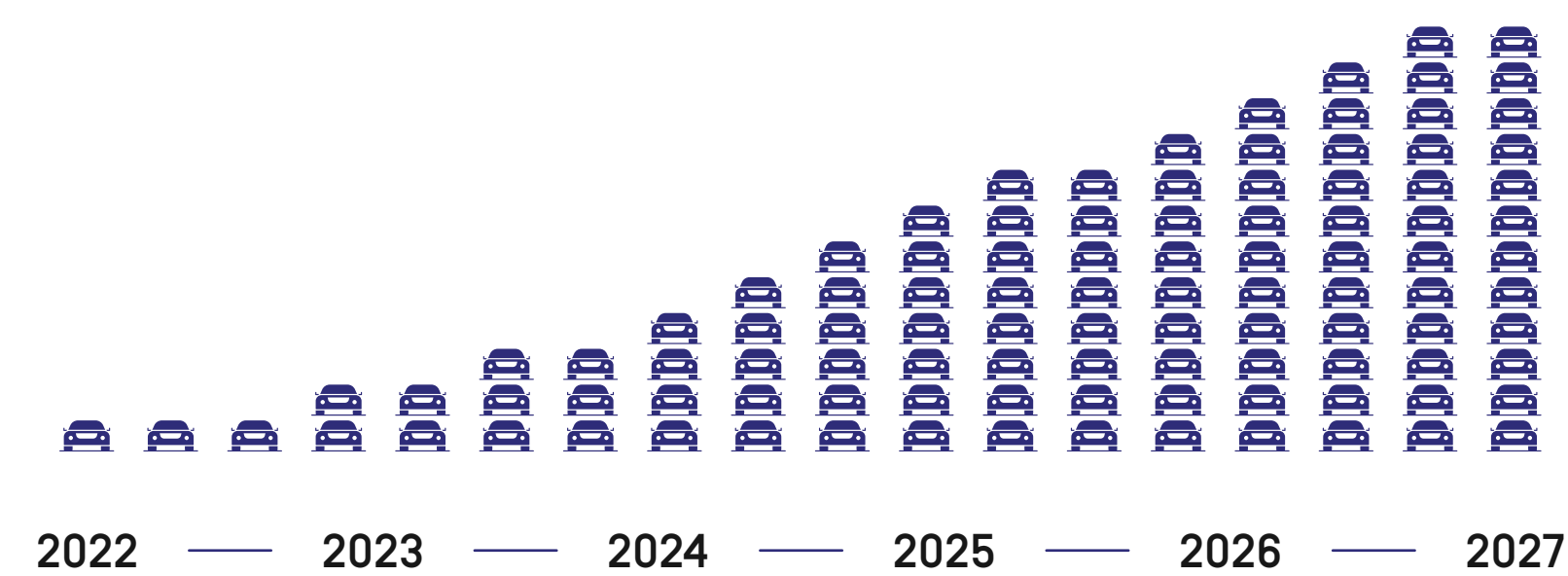


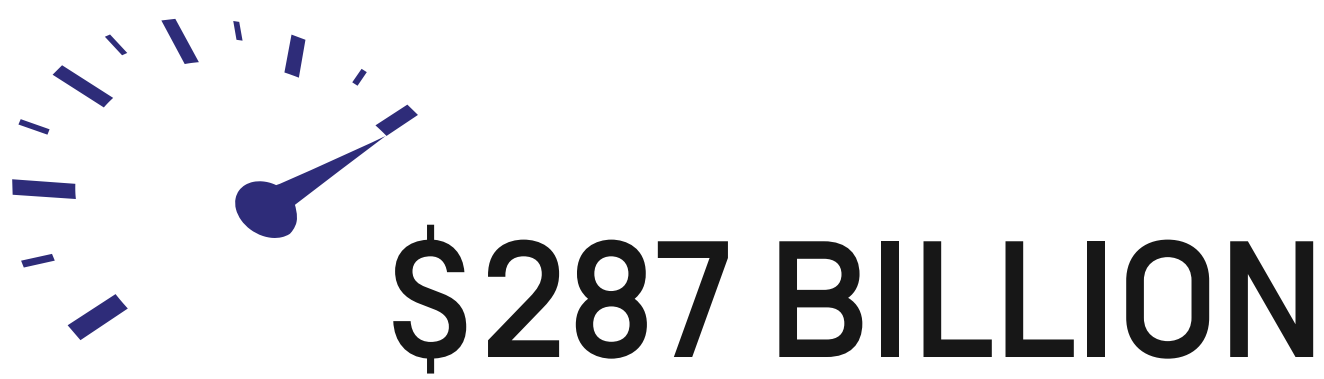
WHY THE AUTOMOTIVE INDUSTRY NEEDS TO CREATE A ZERO TRUST ENVIRONMENT

THE INDUSTRY

The attack surface is exponentially increasing



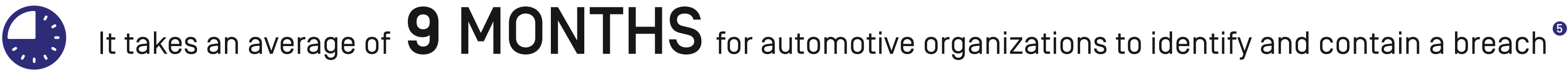
The automotive industry is predicted to grow by **205 MILLION** VEHICLES in the next 5 years ¹



Predicted value of the **GLOBAL AUTOMOTIVE IOT** MARKET by the end of 2028 ²

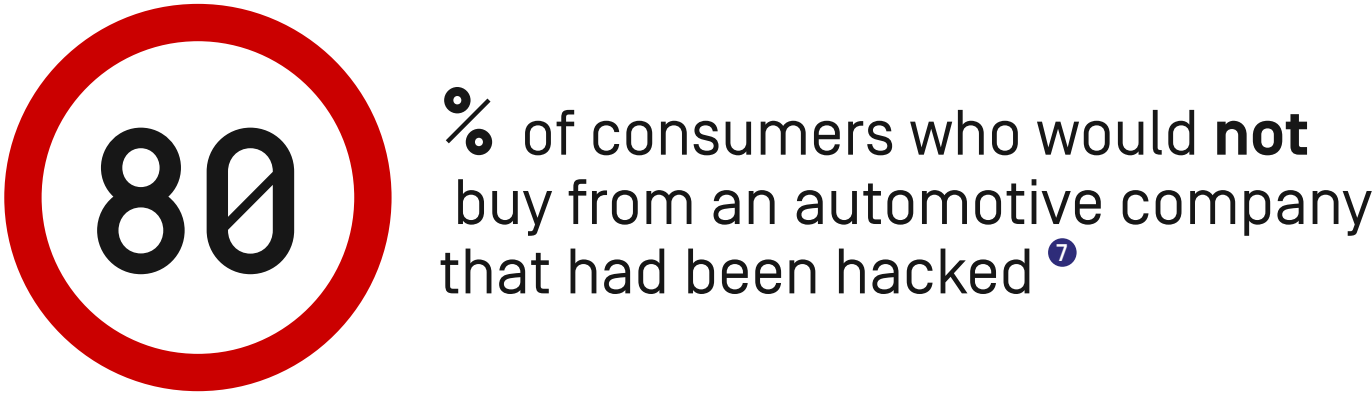
THE RISKS

Cyber risks to the automotive sector



THE IMPACT

The key impacts of a cyber attack on an automotive organization:



¹ <https://www.globenewswire.com/news-release/2021/10/07/2310152/0/en/Automotive-Industry-to-grow-205-Million-Units-by-2028-registering-a-CAGR-of-4-5-Report-by-Market-Research-Future-MRFR.html>
² <https://www.verifiedmarketresearch.com/product/iot-in-automotive-market/>
³ https://blackkite.com/wp-content/uploads/2021/06/Ransomware-Risk_-_Automotive-Manufacturing-in-2021.pdf
⁴ https://discover.cybelangel.com/autoreport/?utm_source=Press++USA&utm_medium=PR&utm_campaign=Auto+Report
⁵ <https://upstream.auto/2021report/>
⁶ <https://upstream.auto/upstream-security-global-automotive-cybersecurity-report-2019/too-many-glass-houses-to-be-throwing-stones/?sh=103328b87f65>
⁷ <https://www.forbes.com/sites/stevetengler/2020/06/30/top-25-auto-cybersecurity-hacks->