

THE CYBERSECURITY RISKS TO MID-MARKET ORGANIZATIONS

THE INDUSTRY

The mid-market is responsible for **ONE-THIRD**

of private-sector GDP and employment

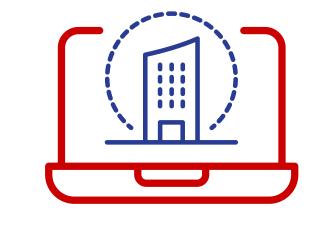
\$500,000

A quarter of leaders plan to invest at least | half a million dollars in cybersecurity over the next three years

THE RISKS

Mid-sized businesses were 490% more likely to experience a security breach in 2021 than in 2019...

> but **fewer than 2/3** of mid-market companies have a cybersecurity program in place 🕹



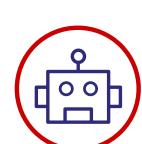
Since 2020, in mid-market organizations:

PHISHING HAS **INCREASED BY**

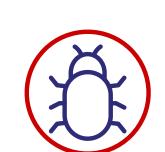


BOT ATTACKS HAVE INCREASED BY

138%



MALWARE VIA ENDPOINT HAS INCREASED BY



THE IMPACT

\$2.2million

The cost of cybercrime for SMBs (small and mid-sized businesses) per year ⁶

6months



60% of SMBs will go out of business within 6 months of falling victim to a cyber-attack *



40% of SMBs have suffered 8 hours or more of system downtime due to a cybersecurity breach®

<u> https://hbr.org/2021/03/the-middle-market-is-stressed-but-resilient</u> <u> https://venturebeat.com/2021/12/15/report-digital-transformation-guides-midmarket-strategies/</u>

https://venturebeat.com/2021/11/20/report-mid-sized-businesses-are-490-more-likely-to-experience-security-breach-since-2019/ https://www.wsj.com/articles/the-industries-most-vulnerable-to-cyberattacksand-why-11592786160

https://go.coro.net/cyberthreats2022

6 https://bethanyins.com/cyber-insurance/ ⁷ https://www.trendmicro.com/vinfo/us/security/news/threat-landscape/small-and-midsize-businesses-face-greater-cybersecurity-risks-and-challenges https://cybersecurityventures.com/60-percent-of-small-companies-close-within-6-months-of-being-hacked/



Centripetal CleanINTERNET® protects your customers, your partners, and your reputation with dynamic, simplified cyber threat intelligence.

Our solution provides enterprise-class protection for mid-market organizations, creating a Zero Trust environment to prevent network infiltration and data exfiltration.

Get instant and effortless visibility across your network with Centripetal CleanINTERNET.

To find out more, call us on 571-252-5080 or get in touch with the Centripetal team on our website.